

Goodbye to our 2009 Campaign Co-Chairs

We consider our 2009 Community-wide Campaign a big success because we had the greatest co-chairs in the world! Lisa Boggs of Boggs Marketing Group and Jay B. Smith of Edward Jones Investments led last year's campaign with much fun and enthusiasm! These two were instrumental in securing corporate gifts, helping organizations with workplace campaigns and energizing volunteers to continue on even in challenging times. Lisa and Jay summed up this past year with these words:

"Our year as campaign co-chairs was busy but fun! We had a great time meeting people all across the county with big hearts who stepped up to participate and invest in our United Way. Highlights of the year include visiting employee campaign meetings at American & Efird, Gaston County Schools, Firestone Fibers & Textiles and PSNC Energy; enjoying the good food at the Taste of Gaston event, meeting caring Gaston County women at the Women's Luncheon and throwing out the first pitches at the UWGC night at the Grizzlies game (I threw a better pitch than Jay, didn't I?).

The people of our community really stepped up in a very difficult time and we sincerely appreciate every effort that was made to assist with the campaign this year.

Thank you to the United Way staff for everything you do to raise awareness and money for the partner agencies. Thank you to our campaign cabinet, the loaned executives, the campaign coordinators, the partner agency speakers and all of the volunteers.

It has been a privilege to work together with so many caring people."

Lisa and Jay will be missed and have some big shoes to fill. I know that our 2010 Campaign Co-chairs are ready for the challenge. I am excited to announce that our Co-chairs for the 2010 Community-wide Campaign is Jackie Ammons with Gaston College and Sheriff Alan Cloninger! We look forward to working with Jackie and Sheriff Cloninger; if you see them out and about, congratulate them and wish them well. We know that this will be a great year as we continue to serve our community!