

Support Us through Run for the Money 8

Your United Way of Gaston County is excited to once again be participating in the Run for the Money 8. The Community Foundation of Gaston County will host its eighth Run for the Money on Saturday, April 17th at 8 am in downtown Gastonia. This event is sure to be a good time as runners have begun their training and karaoke participants have started working on their acts.

Local participating non-profits are raising money for their organization through Run for the Money. Each organization details how the money raised will be spent as contributions are designed to fund a specific project or initiative that the agency cannot support under their regular operating budget. Run donations cannot be used for operating expenses that occur on a daily basis.

United Way of Gaston County will use Run for the Money 8 contributions to set up an emergency fund for our partner agencies. This will allow us to respond to emergencies and help with an unexpected condition, including an economic or social condition that affects the community's welfare. Distribution of dollars from the UWGC Emergency fund will be done through an application request process and reviewed by volunteers, similar to how our Community Impact & Investment process works.

How can you support your United Way through Run for the Money 8? Participation is simple! Donor forms will be available beginning February 15th at The Community Foundation of Gaston County office, The Gaston Gazette, all Gaston County Public Library branches and right here in our United Way office (located 200 East Franklin Blvd.). Contributions are made payable to Community Foundation and you must indicate United Way of Gaston County on the donor form.

Another way to participate is to run in the 5k race or walk on our behalf. Runners who place in their age category can designate their winnings to UWGC. Participating agencies will set up booths on race day and you can also expect great entertainment with the ever popular karaoke competition. There will also be food, prizes and a healthy kids zone – fun for the entire family!

For more information on supporting United Way of Gaston County through Run for the Money 8, contact us at 704.864.4554 or feel free to email me. Thanks for all of your support to our community – we look forward to working with many folks on this fun event!